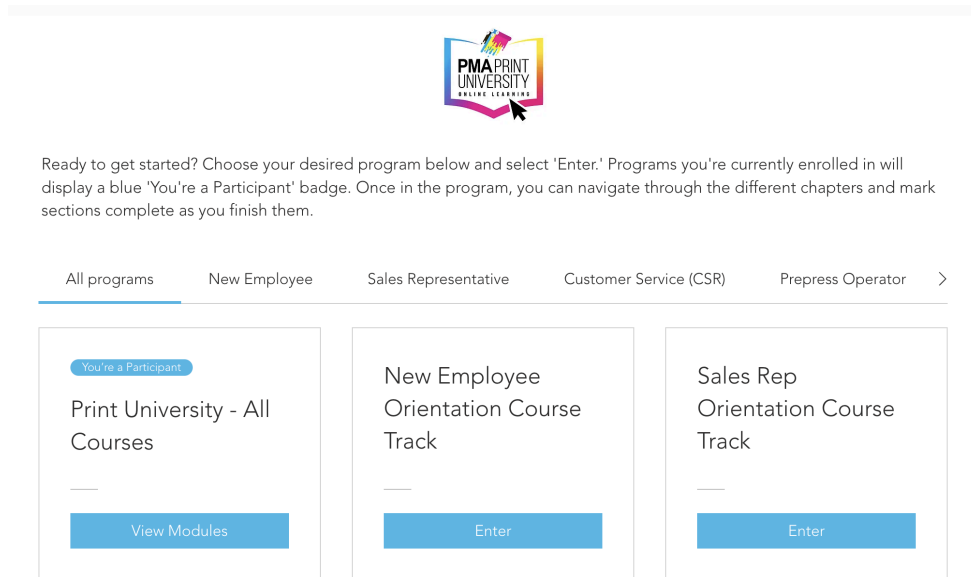# PMA Print University

How to Navigate Course Tracks

Visit our Print University Programs page. Here you can select the course track that aligns most with your role. To join a program, click 'Enter.'

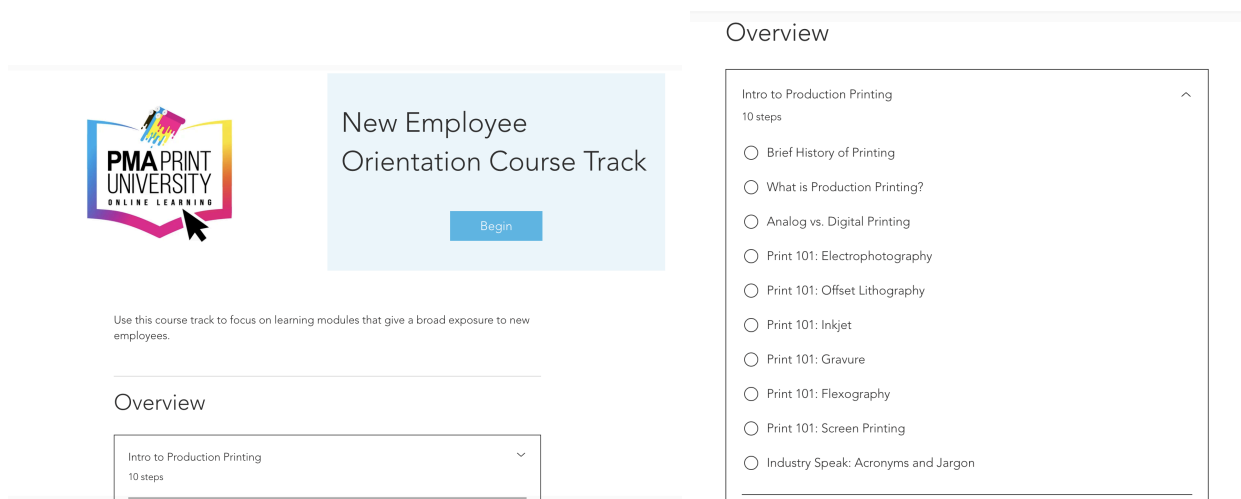**Note:** Programs you've joined will display a blue 'You're a Participant' badge.

Ready to get started? Choose your desired program below and select 'Enter.' Programs you're currently enrolled in will display a blue 'You're a Participant' badge. Once in the program, you can navigate through the different chapters and mark sections complete as you finish them.

| All programs | New Employee | Sales Representative | Customer Service (CSR) | Prepress Operator | > |

You're a Participant

Print University - All Courses

View Modules

New Employee Orientation Course Track

Enter

Sales Rep Orientation Course Track

Enter

Once you enter a program, you'll see an overview that lists each section. Each section contains individual courses. When you're ready to start, click 'Begin.'

New Employee Orientation Course Track

Begin

Use this course track to focus on learning modules that give a broad exposure to new employees.

Overview

Intro to Production Printing
10 steps

Overview

Intro to Production Printing
10 steps

- Brief History of Printing
- What is Production Printing?
- Analog vs. Digital Printing
- Print 101: Electrophotography
- Print 101: Offset Lithography
- Print 101: Inkjet
- Print 101: Gravure
- Print 101: Flexography
- Print 101: Screen Printing
- Industry Speak: Acronyms and Jargon

After entering the course track, you can begin watching each section's training videos. As you move through the module, you can mark each training video as complete by clicking 'Complete Step'

Print University - All Courses

0%

Intro to Production Printing
0/15 steps

⌃

📄 Brief History of Printing

📄 What is Production Printing?

📄 Analog vs. Digital Printing

📄 Print 101: Electrophotography

📄 Print 101: Offset Lithography

📄 Print 101: Inkjet

📄 Print 101: Gravure

📄 Print 101: Flexography

Intro to Production Printing > Brief History of Printing

Brief History of Printing

Introduction to Production Printing
A Brief History of Print

14:07

A fast-paced trip to the past, present, and likely future of production printing. We start with essential developments in ink, paper, and moveable type before arriving at our AI-driven future.

Complete Step